

# BENEDICTINE BRAND STANDARDS

## A QUICK GUIDE

### OFFICIAL BENEDICTINE COLORS

**BENEDICTINE BLUE**



HEX#002F5E  
RGB: 0, 47, 94  
PMS: 295

**COLUMBIA BLUE**



HEX#:86A2DB  
RGB: 134, 162, 219  
PMS: 279

**WHITE**



HEX#FFFFFF  
RGB: 255, 255, 255

**BLACK**



HEX#000000  
RGB: 0, 0, 0



**MAIN COLOR - TO BE USED AS AN ACCENT COLOR. USED IN BUTTONS, LINKS, AND MAIN POINTS OF INTEREST.**



**SECONDARY COLOR - EITHER AS A HOVER OVER COLOR, OR AN ALTERNATE ACCENT COLOR.**



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**SECONDARY COLOR -USED FOR TEXT WHEN APPROPRIATE.**

### OFFICIAL BENEDICTINE FONTS

**TITLES**

**POPPINS BOLD**

**POPPINS BLACK**

**POPPINS SEMIBOLD**

Constantia

Text

Poppins Medium

Poppins Light

Gill Sans

Garamound

### OFFICIAL BENEDICTINE LOGOS



**OFFICIAL SCHOOL LOGOS**

**OFFICIAL SPORTS LOGO**